

SURVEY ON CITY COMMUNICATIONS

It's been a while since we've asked how we're doing in regards to getting information out to the community and how we can improve. So, here's your chance to let us know!

We are also interested in your thoughts on the CityNews (published monthly 9x/year) and the STAR (published 3x/year, which includes the CityNews and the Parks & Recreation Activity Guide).

Additional copies of this survey are available at City Hall and the Library. ***Please return completed surveys to Caroline Cheung at City Hall (50 Park Place, Brisbane, 94005) or deposit in the drop boxes at City Hall or at Visitacion and Mendocino.***

1. ***What do you think about the current frequency of monthly publications?***

☐ Too much ☐ Too little ☐ Just right

Additional comments: _____

2a. ***Is the Citynews/STAR your primary communications medium to receive news about City Hall and City services, programs, and initiatives?***

☐ Yes ☐ No

Additional comments: _____

2b. ***If you answered "No" in 2a, please indicate the top three (3) ways you find out about City news and events:***

☐ City website
☐ Weekly Website Updates E-mail
☐ City Hall Facebook Page
☐ City Twitter Account
☐ Nextdoor
☐ E-mail/Facebook Groups You Belong To
☐ The Chamber's monthly Luminary publication
☐ City Signboards
☐ Ch. 27 Slides
☐ Word of Mouth

Additional comments: _____

3. ***How often do you read the Citynews/STAR?***

☐ Every month
☐ Most of the time
☐ Some of the time
☐ Never

Additional comments: _____

4. ***What do you think of the current Citynews/STAR articles?***

☐ Too long, I don't read them in entirety
☐ Too Short, they could use more information
☐ They're fine the way they are

Additional comments: _____

5. ***What do you think of the current use of photos and printing in full-color?***

☐ They're beautiful, don't change a thing!
☐ They're nice to have, but I'd rather have the information and save the ink

Additional comments: _____

6. ***How long have you lived in town?***

☐ 0-4 years ☐ 5-9 years ☐ 10-19 years ☐ 20 or more years

7. ***What age bracket do you fall into?***

☐ Over 70 ☐ 51 – 70 ☐ 33 – 50 ☐ 18 – 32 ☐ Under 18

8. ***Do you have any other comments regarding City communications that were not addressed in the previous questions? If so, please let us know:*** _____

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Thank you for your time in filling out this survey!
Your responses will help us as we consider ways City communications can be improved in the near future.